

ADVERTISING CONTRACT

ADVERTISER'S INFORMATION	

Company	_____

Contact	_____

Title	_____

Street	_____

City, State, Zip Code	_____

Phone	Fax

Email	_____

Web site URL	_____

AD SIZES* AND RATES			
	30 Days	90 Days	120 Days
<input type="checkbox"/> Page 1 Banner Ad (728 x 90)	<input type="checkbox"/> \$125.00	<input type="checkbox"/> \$337.50	<input type="checkbox"/> \$600.00
<input type="checkbox"/> Banner Ad (728 x 90)	<input type="checkbox"/> \$75.00	<input type="checkbox"/> 202.50	<input type="checkbox"/> \$360.00
<input type="checkbox"/> Skyscraper (190 x 500)	<input type="checkbox"/> \$50.00	<input type="checkbox"/> \$135.00	<input type="checkbox"/> \$240.00
<input type="checkbox"/> Large Rectangular Ad (190 x 329)	<input type="checkbox"/> \$35.00	<input type="checkbox"/> \$94.50	<input type="checkbox"/> \$168.00
<input type="checkbox"/> Small Rectangular Ad (190 x 230)	<input type="checkbox"/> \$25.00	<input type="checkbox"/> \$67.50	<input type="checkbox"/> \$120.00
<input type="checkbox"/> Business Card Ad (190 x 128)	<input type="checkbox"/> \$15.00	<input type="checkbox"/> \$40.50	<input type="checkbox"/> \$72.00

*All ad sizes given are in pixels

90 day ad prices reflect a 10% discount over the one-month ad rate; 180 day ad prices reflect a 20% discount over the one-month rate.

PAYMENT INFORMATION	
<input type="checkbox"/> Check	Check Number: _____
Please make all checks payable to Debron Graphics Payments may be mailed to P.O. Box 8236, Moreno Valley, CA 92552	
<input type="checkbox"/> Payment Online:	www.morenovalleytoday.com
Payment Date:	_____
Sale's Representative's Initials	_____
<small>MorenoValleyToday.com s a division of Debron Graphics.</small>	

BEGINNING RUN DATE	
All ads begin their run date on either the first or the fifteenth of the month and continue for the amount of time specified above. Ad run date will be determined by the date that the ad is paid in full as well as when the completed ad is ready for insertion in the publication. An initial ad design is included in the cost of the ad as given above and includes two (2) sets of revisions. After that time if additional revisions are needed they will be billable. No additional revisions shall be done until both Moreno Valley Today and the advertiser have agreed upon said cost. It should be noted, that advertisers may provide their own 'web ready' ad to Moreno Valley Today. Such ad will be at the exact pixel size purchased, a .jpg file utilizing an RGB color mode, at 72 dpi. These ads will be placed upon receipt of complete payment as listed in the Ad Sizes and Rates portion of this contract.	
Anticipated Run Date for Ad:	
Advertiser's Initials _____	(Month) _____
	<input type="checkbox"/> 1st <input type="checkbox"/> 15th

TERMS AND CONDITIONS	
1. It is assumed that the advertiser has read this contract and agreed to all terms and conditions as set forth herein without any further contract or notice.	
2. MorenoValleyToday.com may reject any advertisement that it feels is inappropriate for inclusion in the publication.	
3. In addition, Moreno Valley Today shall not be responsible or held liable if the web site is unavailable for a period of time or if an individual ad fails to load. Advertiser understands that the nature of web advertising is such that temporarily some pages and or ads can be unavailable. Moreno Valley Today shall strive to minimize any such outages.	
4. In accepting advertising MorenoValleyToday.com does not guarantee that such advertising will result in revenues for the advertiser.	

This is a contract for advertising space in MorenoValleyToday.com and becomes a binding contract upon acceptance for the advertising in the publication. I understand and have read all of the terms and conditions as set forth in this contract and agree to the same. I also acknowledge, by my signature above, that I have the authority to act on behalf of the company as listed above.

Print Name: _____ Title: _____

Signature: _____ Date: _____

Sales Person's Signature: _____ Date: _____

951.243.3400
 www.morenovalleytoday.com
 ads@morenovalleytoday.com
 P.O. Box 8236 | Moreno Valley, CA 92552